

SWINBURNE
PROFESSIONAL

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SWINBURNE
UNIVERSITY OF
TECHNOLOGY



LEARNING AND DEVELOPMENT CONSULTING

THE SMARTS OF A UNIVERSITY.
THE AGILITY OF A CONSULTANCY.



WE EXIST TO HELP YOU SUCCEED

Swinburne Professional supports clients to develop their learning and education framework resulting in greater efficiency and increased staff capability, all aligned to future work requirements.

We're here to make your workforce the best it can be.

We help our clients to continually increase their workforce productivity through capability building and targeted learning and development solutions.

We provide practical, relevant, and contemporary organisational development programs specialising in leadership and management, coaching, business skills, emotional intelligence, and work health and safety.

We have a long standing history of working with industry, and currently manage more than 250 bespoke projects annually.

Our facilitators are selected based on their extensive industry expertise and comprehensive understanding of the complexities of each sector.

Swinburne Professional will consult with you to identify the organisational needs to be addressed to achieve higher levels of productivity, employee performance, and organisational success.

We will collaborate with you to co-create a dynamic work environment where knowledge is transferred and learning and development solutions are delivered in a way that can be measured.

Why we're different

- Our dual sector accreditation means our services and solutions can provide organisations with a holistic solution, ranging from Certificates through to Masters Degrees.
- Experienced Project Managers are assigned to each client to ensure learning is delivered smoothly.
- Learning is facilitated by experts with industry experience.
- We facilitate using practical, relevant, and real-world content.
- Skills and learning are transferred back to the workplace immediately.
- When relevant, learning is accredited by industry bodies.

3600

Participants in consulting projects in 2019

101

Clients we worked with in 2019

93%

Clients satisfied with workshops in 2019

WE WORK WITH YOU TO DELIVER VALUE



Swinburne Professional works in partnership with you to provide tailored programs to future proof your workforce.

We use a proven Learning and Development (L&D) Project Management Methodology (PMM) to seamlessly manage the design and delivery of our capability development programs.

Incorporating the four key phases, each underpinned by collaborative relationship building and project management services, the L&D PMM ensures each project is planned and managed proactively.

Swinburne can support our face-to-face programs with leading technology such as interactive webinars, video recordings, Quitch and Insync.

LEARNING & DEVELOPMENT PROJECT MANAGEMENT METHODOLOGY



Benefit from a world class University

Our solutions are complemented by the resources and networks that exist within the broader Swinburne University environment, including a variety of specialist services, leading technology, facilities, and value-adds, such as:

- Access to our Innovation Precinct and world-class facilities, as well as each of our campuses.
- Access to Industry 4.0, which helps manufacturers connect to global supply chains, adopt innovative business models, and provide advice to improve their bottom line.
- Access to our research, presentations and events including University sponsored international speakers and innovative teaching developments.
- Access to events, library, health and wellbeing services, sport facilities, and a range of student subsidies (for accredited training participants).

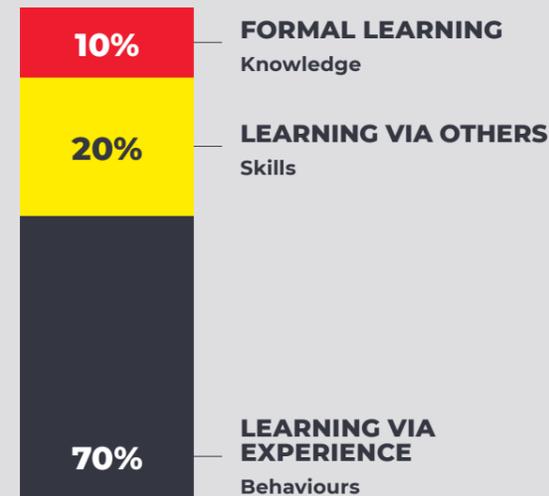
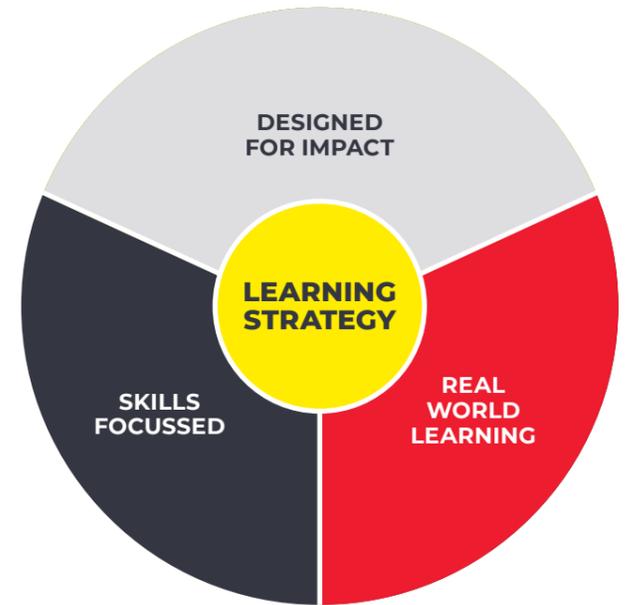
Learning Principles

Our learning strategy meets adult learners' needs to have their professional and personal experience recognised.

Our tailored education solutions are developed in response to client needs and underpinned by adult-learning best practice. We listen deeply to your needs to ensure the design and delivery of training solutions support individuals, teams and organisations to thrive in the ever-changing business landscape.

Learning grips best when adult learners:

- Integrate a collection of life experiences and knowledge to their learning.
- Are goal orientated and practical.
- Are self-directed and require the opportunity to direct their own learning journey.
- Require relevancy.



At the core of our approach is the 70:20:10 model for professional development as conceived by Lombardo and Eichinger.

Through our approach to learning design and program contextualisation, we ensure that each of our programs are aligned to participant's individual experiences, from emerging to established leaders.

TAILORED SOLUTIONS

Swinburne Professional offer a broad range of learning and education solutions extending from ready to go, to developing bespoke learning delivery models through a digital and micro-credentialed education framework. All our courses can be delivered face to face, online or in a blended mode.

BESPOKE

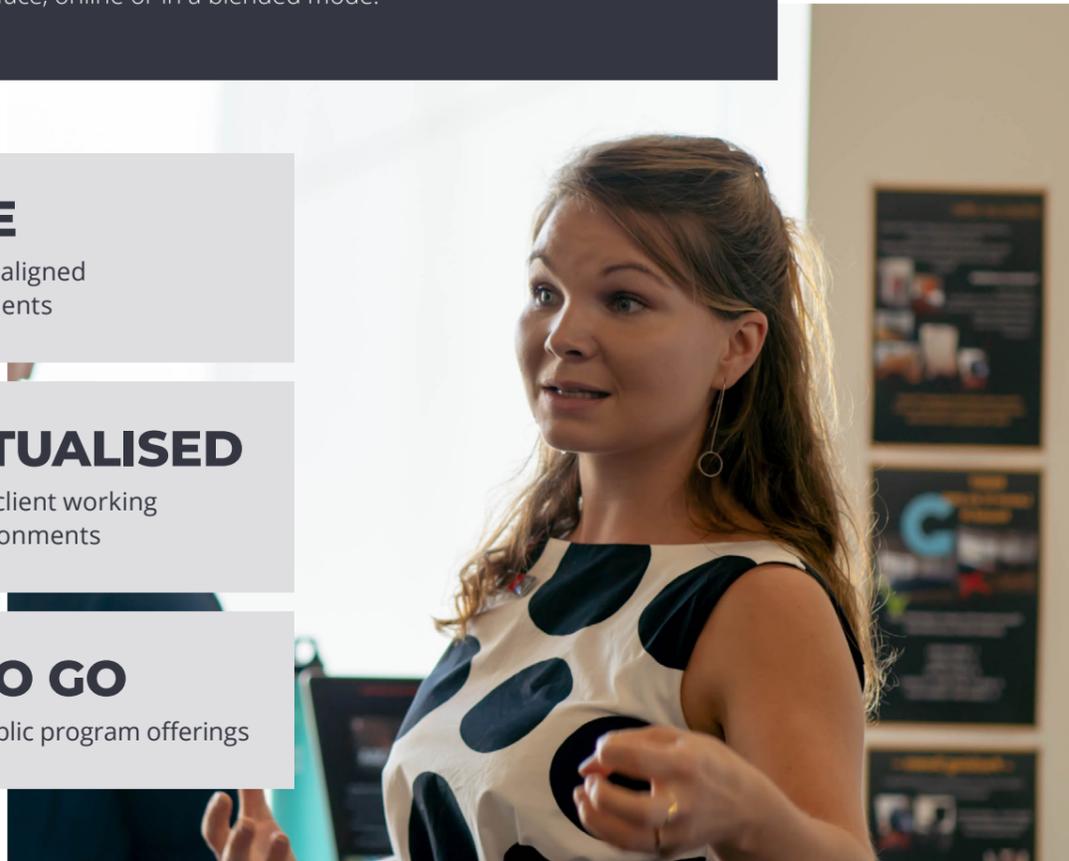
Training completely aligned with client requirements

CONTEXTUALISED

Training tailored to client working and operating environments

READY TO GO

Our off-the-shelf public program offerings



Bespoke programs and consulting services

We offer industry, business, and government consulting services, organisational learning and development programs, coaching services, and accredited and non-accredited courses.

Our services can include:

- Thought leading and future aligned educational expertise.
- Internal curriculum and instructional design capabilities to design learning frameworks, content, and assessment options.

- Project management and other resources to streamline capability development outcomes and help articulate ROI.
- Targeted skills development for the future world of work.
- Leading edge technology to enable the delivery of content and monitor assessable outcomes.
- Third party agreements to leverage your internal resources whilst formally assessing training in line with Australian Skills Quality Authority standards.

Ready to go course offerings

Our ready to go course offerings include accredited and non-accredited courses with workshops, short courses, certificates, and diplomas. The programs combine comprehensive training, experienced industry facilitators, practical workplace application, and can be delivered in-house.

Whatever the career stage, development need, or future ambitions, our programs and integrated pathways will support individuals and teams in reaching their goals. Our certificates and diplomas can be delivered in an accelerated mode, requiring part time commitment. These can be completed within six months.

Our product offerings include, but are not limited to:

- Leadership and team development.
- Project management.
- Innovation and creative thinking.
- Change management and leadership.
- Workplace health and wellbeing.

Our learning solutions include:

- Postgraduate qualifications.
- Accelerated certificates and diplomas.
- Short courses.

Contextualised

Contextualisation tailors ready to go course offerings to meet your specific organisational needs.

These programs are aligned with industry, and can also be delivered in-house.

With these options, you can align case studies to a current challenge in your organisation or industry, and have a real challenge analysed through the program as your organisation learns together.



I'm a completely different leader and manager in one year... There's a difference between leading and managing that I can now apply in the right situation, with the right person, to get them to where I need to.

REBECCA KING

Area Lead - Geospatial and Survey Services, Asset Knowledge & Technology, Service Delivery Melbourne Water



OUR RECENT CLIENTS



CLIENT SPOTLIGHT

CARLISLE HOMES



Completing the Diploma of Leadership and Management through Swinburne Professional has been instrumental in my development as a leader.

DIMITRA VAVITIS

CLE Team Leader
Carlisle Homes



Carlisle Homes identified the need for focused leadership and soft skills training to provide key leadership skills, and increase and develop collaboration across multiple functions.



Swinburne Professional worked in partnership with Carlisle Homes to design a bespoke Diploma of Leadership and Management to rapidly address the identified needs. As part of the program, participants worked on real business challenges.



All projects that participants worked on as part of the program were delivered on time and to scope. Their skills were improved on average by 12% as a result of undertaking the Diploma.

Contact us to receive the full case study.



START THE CONVERSATION

Swinburne is an experienced industry partner, delivering learning and development solutions that empower individual skills and organisational capabilities.

We welcome the opportunity to partner with your organisation and develop programs to address your challenges.

Contact us to start the conversation.

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Swinburne University of Technology
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Hobart Office

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The information contained in this capability statement was correct at the time of publication, April 2020.
The university reserves the right to alter or amend the material contained in this guide.

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