





# Our Ranking and Ratings

In a recent survey by **QILT.edu.au**

Swinburne's School of Design & Architecture

**Ranked 1:** Swinburne **Learning Engagement**

**Ranked 1:** Swinburne **Teaching Quality**

**Ranked 1:** Swinburne **Employability**





# Bachelor of Design (Fashion)

3 Years Full Time – Hawthorn Campus

→ **The Bachelor of Design (Fashion)** will help your students develop essential skills like trend forecasting, collection development, styling, and garment construction, while also working with sustainable textiles and tech-enabled designs like smart garments and wearables. Industry connection is built into everything we do. You'll tackle real industry briefs, gain guaranteed work-integrated learning, and build the practical skills employers want. With our legacy as one of Australia's oldest design schools, we produce job-ready graduates ready to make an immediate impact.

→ **Career Outcomes:**

In house or freelance  
fashion designer

Design Consultant

Start up fashion designer

Stylist

Technical designer

Product manager



# Bachelor of Design (Fashion)

3 Years Full Time – Hawthorn Campus

→ If you dream of designing the collections everyone's talking about, Swinburne's **Bachelor of Design (Fashion)** will help you make it happen. From day one, you'll be hands-on: sketching, patternmaking, sewing, and bringing your ideas to life in our studios and ProtoLAB. With small classes and access to advanced equipment, you'll explore every stage of the fashion process in a supportive space where it's safe to experiment.

## → Skills you'll learn

Trend forecasting and collection development	Sustainable textiles and ethical design
Fashion communication and styling	Smart garments and wearable technology
Garment construction and patternmaking	Digital fabrication and prototyping

**PORTFOLIO**

Portfolio & written response required

**20**

VCE English (Units 3 and 4)

**VCE**

Successful completion of Victorian Certificate of Education (VCE)

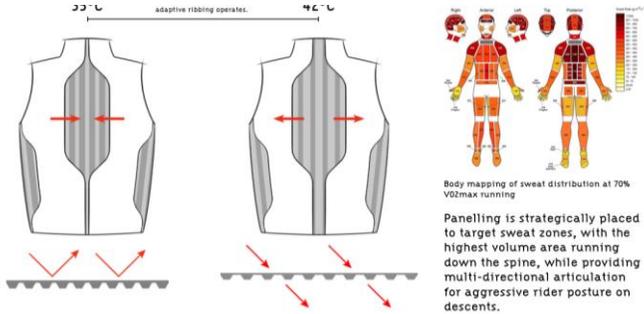
**OR/**

**VET**

completion or partial completion of an approved tertiary qualification such as Certificates IV (completed), diplomas, advanced diplomas, associate degrees and degrees.



# Industry Partners



**Contracted Ribbing**

- Closed pores allowing less heat out
- Contracted material gives snug fit
- Thermal insulation during low intensity periods.

**Expanded Ribbing**

- Open pores allowing heat and moisture to escape
- Expanded material gives looser fit and greater articulation
- Thermal regulation during high intensity periods.

Areas requiring more thermal insulation will be made from existing modern merino textiles. I propose OPTIM™ spinning technology to work alongside the new adaptive ribbing. This provides wind & rain resistance particularly useful for cooler conditions and fast descents.

## Toile Development



- Toggle synch at the hem offers manual adjustment without compromising on mesh zones
- Stretchy rear panel also offers articulation for aggressive riding posture on descents



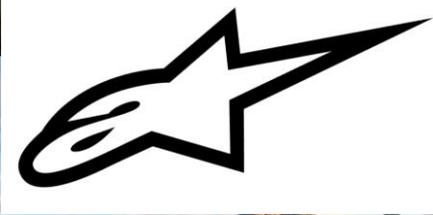
- Rear pocket access from side



**Why Wool?**

- Natural thermoregulation
- Moisture-wicking
- UV Protective
- Soft on skin
- Odour control
- Circular supply chain

**WOOLMARK**  
PURE NEW WOOL



- Perri Cutten
- Rising Festival
- Neuw Denim
- Bellroy

# Course Breadth

**The Bachelor of Design (Fashion)** equips students with essential design and production expertise, preparing them for a wide range of creative and technical roles across the fashion industry.

Students will gain a range of skills across fashion design, soft good tailoring, wearable and assistive technologies. Potential graduate careers include: fashion designer, pattern maker, garment technician and stylist.

<p>ZIMMERMANN</p> <p><b>Design and Development Assistant - Ready to Wear</b></p> <p>Zimmermann</p> <p>Rosebery, Sydney NSW Management - Department/Assistant (Retail &amp; Consumer Products)</p> <p>ZIMMERMANN has an opportunity for a highly enthusiastic Design and Development Assistant to join the innovative Design Team.</p> <p>1mo ago</p> <p> Expiring soon</p>	<p></p> <p><b>Design Assistant - Reebok &amp; Champion Brand Collective</b></p> <p>Richmond, Melbourne VIC Fashion &amp; Textile Design (Design &amp; Architecture)</p> <ul style="list-style-type: none"> <li>Work on our iconic Reebok &amp; Champion brands</li> <li>Richmond office location + Pet friendly workplace</li> <li>Up to 50% discounts across our portfolio of brands!</li> </ul> <p>A rare opportunity for a Design Assistant to join our team and work on the iconic Reebok &amp; Champion brands!</p> <p>21d ago</p>	<p>COUNTRY ROAD GROUP</p> <p><b>Technical Designer - Country Road Group</b></p> <p>Country Road Group Pty Ltd</p> <p>Burnley, Melbourne VIC (Hybrid) Fashion &amp; Textile Design (Design &amp; Architecture)</p> <ul style="list-style-type: none"> <li>Melbourne based technical designers - join our team!</li> <li>Growth and career development opportunities across our house of brands</li> <li>Generous salary, annual product allowance, discount, hybrid working options</li> </ul> <p>We have exciting opportunities for technical designers to join us across our Politix and Trenergy brands.</p> <p>12d ago</p>	<p>R&amp;D Textile Technologist Workwear Group</p> <p>Port Melbourne, Melbourne VIC (Hybrid) Competitive Remuneration + Bonus + Benefits Fashion &amp; Textile Design (Design &amp; Architecture)</p> <ul style="list-style-type: none"> <li>Great team and Inclusive work culture</li> <li>Join Workwear Group, part of Wesfarmers, an ASX Top 20 company</li> <li>Work with some great Australian products including Hard Yakka, KingGee &amp; NNT</li> </ul> <p>Oversee raw material development for key clients. Provide technical support, ensure quality, performance, pricing, and collaborate with stakeholders.</p> <p>9d ago</p>	<p></p> <p><b>Product Developer - Softgoods</b></p> <p>Bellroy</p> <p>Collingwood, Melbourne VIC (Hybrid) Fashion &amp; Textile Design (Design &amp; Architecture)</p> <p>We're seeking a Product Developer to turn designs into production-ready products. Could it be you?</p> <p>26d ago</p> <p> Expiring soon</p>
<p></p> <p><b>Product Developer</b></p> <p>yd. Pty. Ltd</p> <p>Rosebery, Sydney NSW Buying (Retail &amp; Consumer Products)</p> <p>We are on the lookout for a highly motivated Product Developer to join the yd. team.</p> <p>12d ago</p>	<p></p> <p><b>Senior Designer - Menswear</b></p> <p>Target Australia Pty Ltd</p> <p>Williams Landing, Melbourne VIC (Hybrid) Designing experience in a fast paced large retail Fashion &amp; Textile Design (Design &amp; Architecture)</p> <ul style="list-style-type: none"> <li>Create desirable,affordable products that are in line with Target's handwriting.</li> <li>Experienced, commercially minded and customer focused creating amazing product.</li> <li>Collaborate with cross-functional teams, crafting innovative design concepts</li> </ul>	<p>COUNTRY ROAD GROUP</p> <p><b>Buyer - Country Road Womenswear (Apparel)</b></p> <p>Country Road Group Pty Ltd</p> <p>Burnley, Melbourne VIC (Hybrid) Buying (Retail &amp; Consumer Products)</p> <ul style="list-style-type: none"> <li>New exciting role within the business</li> <li>Generous staff discount across CRG brands</li> <li>Career progression available</li> </ul> <p>Join Country Road Womenswear team as a buyer! We have opportunities across the following categories; Casual &amp; Urban.</p> <p>7d ago</p>	<p>COUNTRY ROAD SINCE 1974</p> <p><b>Designer - Country Road (Bags)</b></p> <p>Country Road Group Pty Ltd</p> <p>Burnley, Melbourne VIC (Hybrid) Fashion &amp; Textile Design (Design &amp; Architecture)</p> <ul style="list-style-type: none"> <li>Opportunity to work for an iconic Australian business</li> <li>Generous staff discount across CRG brands</li> <li>Flexible working opportunities</li> </ul> <p>Join the Country Road Accessories team as a Soft Bags Designer!</p> <p>21d ago</p>	<p><b>SASS</b></p> <p><b>Head Designer</b></p> <p>Sass Clothing</p> <ul style="list-style-type: none"> <li>Abbotsford, Melbourne VIC Fashion &amp; Textile Design (Design &amp; Architecture)</li> <li>Lead and mentor a talented design team in a collaborative environment.</li> <li>Competitive remuneration</li> </ul> <p>Join Fate and Becker, a part of Sass Brands, as Head Designer. Lead a dynamic team in creating trend-inspired collections.</p> <p>8d ago</p>

# Real Industry Experience



**RISING Melbourne**  
9,507 followers  
1mo • Edited

This side of the year, RISING is working with [Swinburne University of Technology](#) as an industry partner for the Bachelor of Design (Fashion) unit, 'Fashion Communication and Expression'. The project gives students the opportunity to work with a real-world client, from pitch, feedback, and design delivery.

This semester, students will develop a collection of clothing merchandise for RISING 2026 that aligns with the festival's values and visual brand. An additional challenge is that each collection must include one garment that upcycles, re-uses or recycles material from previous RISING merch ranges as a new item.

Our Head of Brand and Content [Anna Horan](#) spoke to first-year fashion students about the RISING brand, merchandise objectives and learnings. Anna will meet with them at the end of October for their final presentations, reviewing their refined concepts, providing feedback and selecting winning designs. RISING will have the option to turn these students' concepts into actual merchandise for the 2026 festival.

Special thanks to [Jye Marshall](#), Lecturer & Academic Director of Student Experience, and [Charlie Ranscombe](#), Associate Professor and Course Director – Fashion Design.



Jo Kuys, PhD and 14 others

- Like
- Comment
- Repost
- Send



Creative Brief

RISING :

# Bachelor of Design (Industrial Design) (Honours)

4 Years Full Time – Hawthorn Campus

→ Study the emotional impact of design, as well as the commercialisation. From furniture to med-tech devices, you'll be ready for any design brief. And with a focus on new technologies and sustainability, you'll emerge ready for any future.



## → Career Outcomes:

- |                    |                         |                     |              |
|--------------------|-------------------------|---------------------|--------------|
| Furniture Designer | Medical Device Designer | Design Researcher   | Toy Designer |
| Product Designer   | Service Designer        | Automotive Designer | Entrepreneur |

20

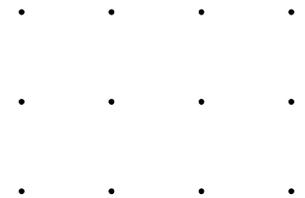
VCE English  
(Units 3 and 4)

Satisfactory completion in ONE  
of the below

VCE (Units 3 and 4) Art Creative Practice, Product Design and Technology, Media, Creative and Digital Media (VCE VET), Art Making and Exhibiting or Visual Communication Design

70

ATAR



# Pathways in (Study Area)

## Diploma of Design (UniLink) (Pathway into 2<sup>nd</sup> Year Bachelor Degree)

A UniLink Diploma is a great choice if you:

1. **Did not get the ATAR needed for your preferred bachelor degree**
2. Did not complete high school in Australia
3. Prefer extra support from teachers.

Swinburne alum builds dream career LEGO brick by LEGO brick



*Industrial design alum Miller Keys is moving to Denmark to live his childhood dream of being a LEGO designer at the headquarters of the world's most iconic toy brand.*

## Industrial Designer

Use a mixture of creative and technical skills to design commercial products and consumer goods

Job opportunities

466

Jobs in Australia right now

Salary

\$88K

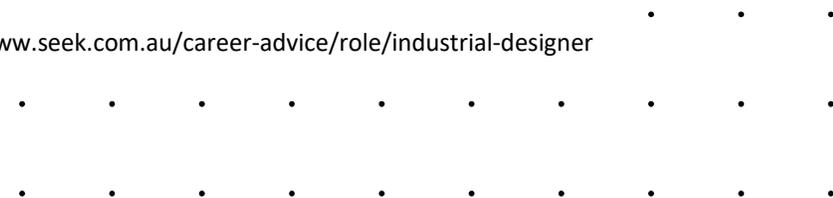
Typical salary in Australia

Job growth

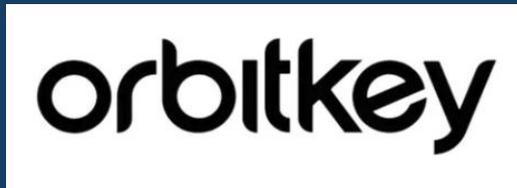
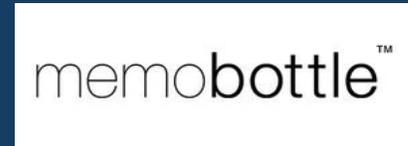
↑ 28.4%

5-year projection

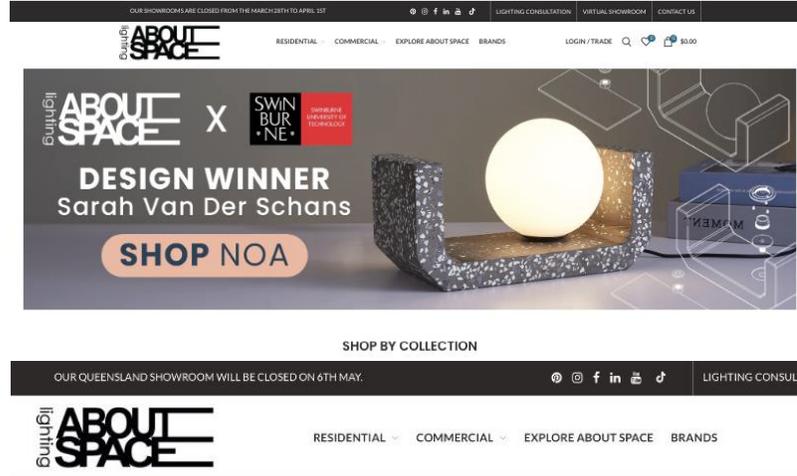
Source: <https://www.seek.com.au/career-advice/role/industrial-designer>



# Industry Partners



# Real Industry Experience



About Space X Swinburne University pave the way for the future of industrial design



# Q & A Session with our current students

