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# Acknowledgement of Country

We respectfully acknowledge the Wurundjeri People of the Kulin Nation, who are the Traditional Owners of the land on which Swinburne's Australian campuses are located in Melbourne's east and outer-east, and pay our respect to their Elders past, present and emerging.

We are honoured to recognise our connection to Wurundjeri Country, history, culture, and spirituality through these locations, and strive to ensure that we operate in a manner that respects and honours the Elders and Ancestors of these lands.

We also respectfully acknowledge Swinburne's Aboriginal and Torres Strait Islander staff, students, alumni, partners and visitors.

We also acknowledge and respect the Traditional Owners of lands across Australia, their Elders, Ancestors, cultures, and heritage, and recognise the continuing sovereignties of all Aboriginal and Torres Strait Islander Nations.

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# Kathleen Wilson

Dr Kathleen Wilson  
Director Undergraduate Studies

PhD from Uni of Melb (2015);  
1st place Monash Uni -  
Master of Management (2010);  
BA (HONS) from Uni of Melb - Psych/English;  
World expert in crowdsourcing, NFTs

25 years real world work experience as an Operations Manager, Procurement Manager, Project/ Contract Manager & Mgt Consultant in private companies and for government



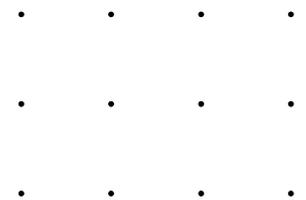
Academic experience

Teaching: Risk Mgt,  
Procurement Mgt,  
Business Ethics

Work experience



GOVERNOR OF VICTORIA



# Our Ranking and Accreditation

Swinburne is in the **TOP 1%** of Universities worldwide

## Top 6%



- AACSB represents the highest standard of excellence in business education worldwide
- SoBLE is in the top 6% of business Schools worldwide

## Ranked #24



- One of the world's top 300 universities (2025)
- Ranked #24 – the highest in Victoria
- In the top 175 for Business and Economics

## Among the world's top 300 universities (2024)



- In the top 25 for Business Administration
- In 2024, Swinburne Business was awarded 5 stars for UG overall experience, skills development, student support, and full-time employment

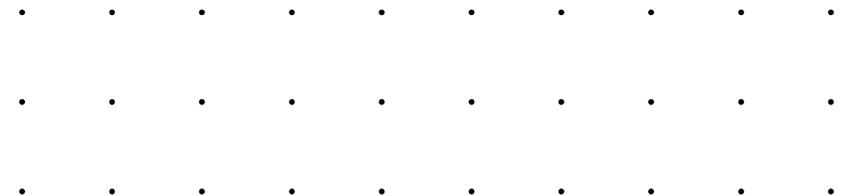
## UG Graduates Outcomes Survey (2021-2023)



- Swinburne Business is #1 in Melbourne for the highest UG graduate salary one year out
- 89.6% of UG business graduates find jobs within 4 months of finishing their degree



# Industry Partners



# Real Industry Experience: Placements/ Internships

A placement is one of Swinburne's optional Work Integrated Learning (WIL) experiences. By adding a placement to your bachelor degree studies as a co-major (12 months) or minor (6 months), you'll set yourself apart before you even graduate.

## Benefits of doing a placement



Graduate with experience under your belt



Get paid while earning credit towards study



Build next gen skills employers are looking for



Grow professional skills and networks

## Your internship at Swinburne

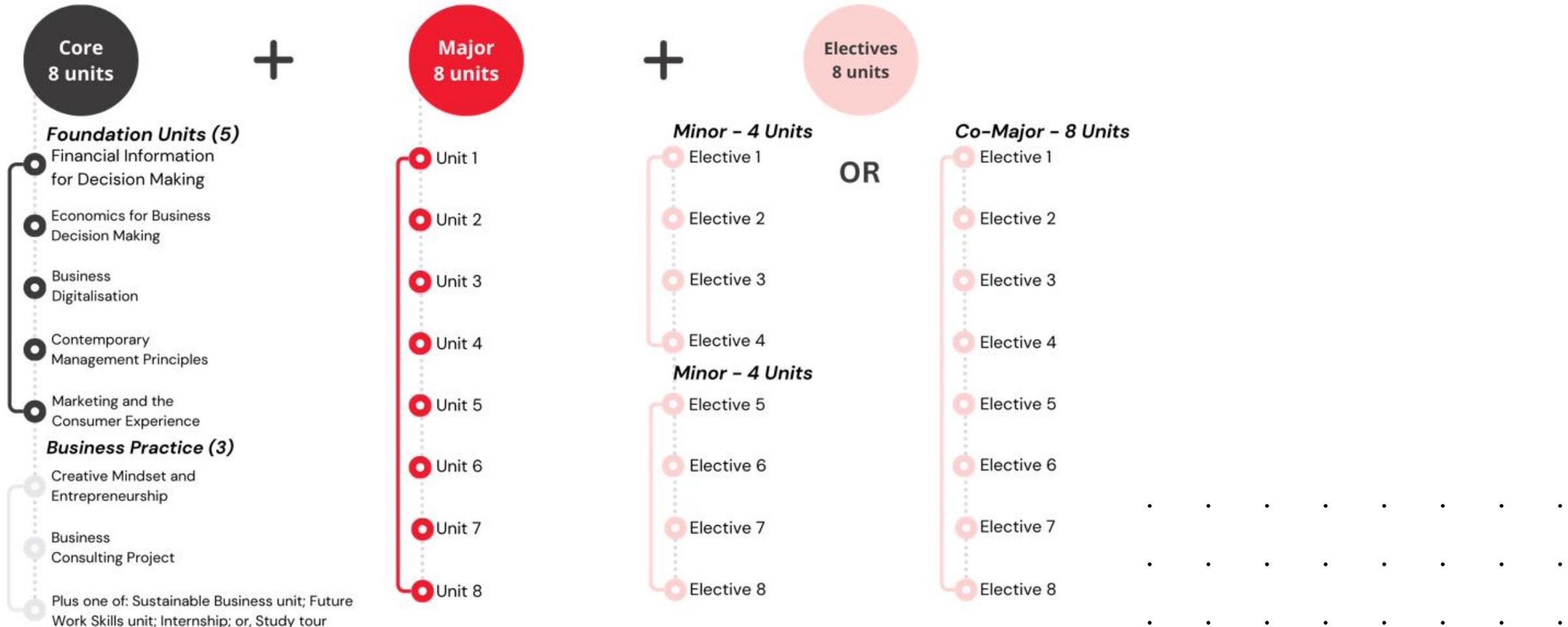
Internships as part of a bachelor degree are an opportunity to apply what you have learnt in a professional setting related to your chosen field.

You have two options for completion:

- part-time over one semester (1-2 days per week up to approximately 140 hours total), or
- intensive mode over the 6-week Summer Term.

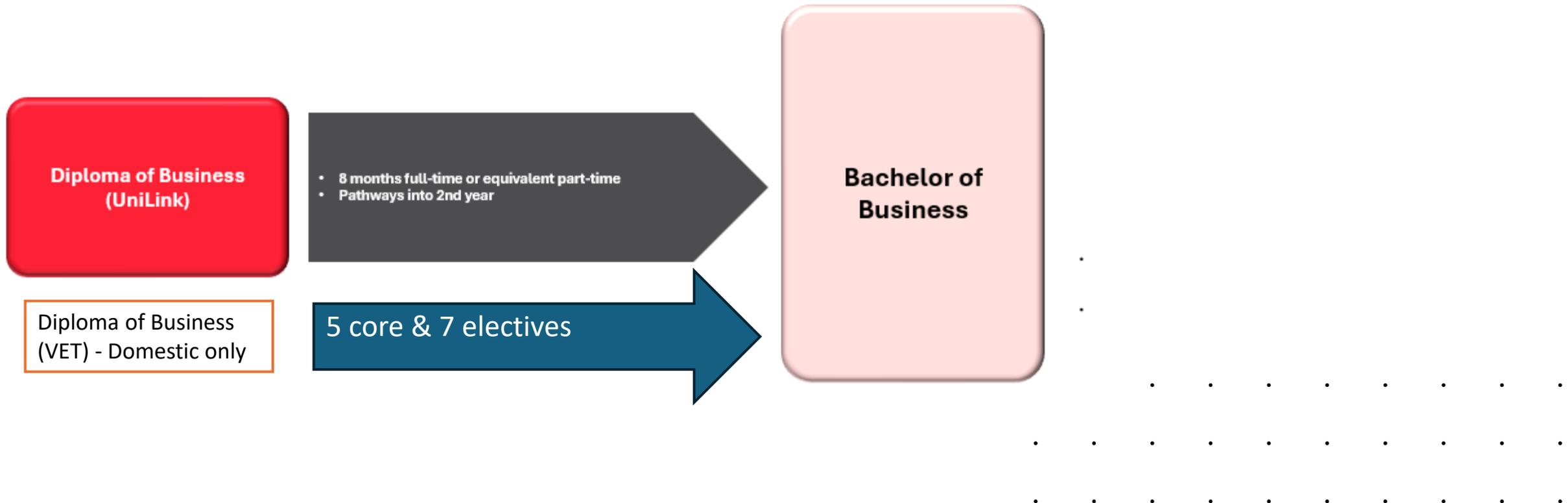
You'll earn credit towards your degree and participate in regular online learning activities while you're working.

## Degree structure – Bachelor of Business with majors



# Pathways at Swinburne

*Pathways allow students to progress from one qualification to another where the first course is recognized as an entry requirement and/or provides credit (advanced standing) to the second.*



# Pathways into Business

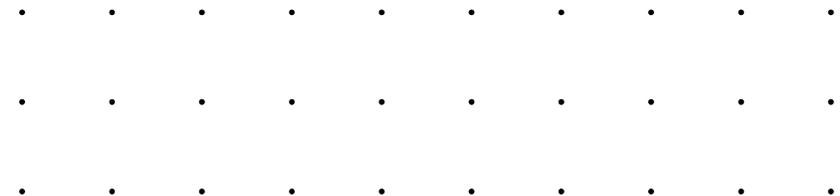
DESTINATION DEGREE	PATHWAY OPTIONS	MAXIMUM CREDIT
Bachelor of Accounting	Diploma of Accounting Diploma of Business Diploma of Business [UniLink]	7 units 8 units 8 units
Bachelor of Business	Diploma of Accounting Diploma of Business Diploma of Business [UniLink] Diploma of Library and Information Services	8 units 8 units 7-8 units 7-8 units
Bachelor of Business Analytics	Diploma of Accounting Diploma of Business Diploma of Business [UniLink] Diploma of Library and Information Services	8 units 8 units 8 units 7-8 units

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# Early Entry Program – Eligible Courses

- Business – Diploma /Degree (packaged pathway)
- Bachelor of Business
- Bachelor of Business /Bachelor of Applied Innovation
- Bachelor of Business Analytics
- Bachelor of Business Analytics /Bachelor of Applied Innovation
- Bachelor of Business Analytics /Bachelor of Cyber Security
- Bachelor of Accounting
- Bachelor of Accounting / Bachelor of Applied Innovation
- Bachelor of Arts / Bachelor of Business
- Bachelor of Aviation Management / Bachelor of Business
- Bachelor of Design / Bachelor of Business
- Bachelor of Engineering (Honours) / Bachelor of Business
- Bachelor of Health Science / Bachelor of Business
- Bachelor of Media and Communication / Bachelor of Business

Early entry allows high schoolers to secure a conditional university place based on Year 11 results, school recommendations, and co-curricular activities, rather than just the final ATAR.



# Diploma of Business (VET)

1 Year Full Time – Hawthorn

→ Meet workplace challenges with assurance by studying Swinburne’s Diploma of Business. Develop a solid set of digital and business skills that stand up in a rapidly changing environment. You’ll learn financial and project management, online marketing, teamwork and effective leadership. Explore platforms (such as Teams, Trello and Miro) that maximise the strengths of teamwork and productivity.

→ **Pathways into:** Bachelor of Business, Bachelor of Accounting, Bachelor of Business Analytics

→ **Career Outcomes:**

Business Analyst	Consultant	Entrepreneur
Financial Manager	Sustainability Manager	Business Development

N/A

N/A

N/A

VCE / VCE VM / Unscored

ATAR Guaranteed Entry Score  
for 2026

VCE English  
(Units 3 and 4)

Any VCE Maths  
(Units 3 and 4)

Year 12 Entry



# Diploma of Business (UniLink)

8 Months Full Time – Hawthorn, Colombo & Kandy Campus

→ **Develop** key skills in problem-solving, networking and communication, while learning to work as part of a team. You'll also learn about information systems and new technologies, so you can keep up with a tech-driven industry.

→ **Alternative pathway** into Bachelor of **Arts**, Bachelor of **Aviation Management**, Bachelor of **Business**, Bachelor of **Business Analytics and Analysis**, Bachelor of **Information and Communication Technology** and Bachelor of **Media and Communication**

→ **Skills you'll learn**

Commercial Awareness

Time Management

Digital Literacy

Problem Solving

Ethical Conduct

Academic English and Professional Communication

40

ATAR Guaranteed Entry Score  
for 2026

20

VCE English  
(Units 3 and 4)

VCE

Successful completion of  
Victorian Certificate of  
Education (VCE)



# Bachelor of Accounting

3 Years Full Time – Hawthorn Campus

→ Accounting is about more than numbers. It's about how finances affect businesses and people's lives. Swinburne's **Bachelor of Accounting** aims to develop the technical skills and personal traits you need to adapt and thrive in this rapidly evolving profession.

## → Career Opportunities

Public Accountant

Business Consultant

Account Manager

Analyst

Executive Officer

Corporate Accountant

60

25

ATAR Guaranteed Entry Score  
for 2026

VCE English  
(Units 3 and 4)

# Bachelor of Business

3 Years Full Time – Hawthorn Campus

→ The **Bachelor of Business** offers flexible majors from Finance to Entrepreneurship, hands-on learning with platforms like MYOB, Xero and Google Analytics, and opportunities to engage in sustainability projects. You'll also connect with industry experts and mentors to grow your skills, impact, and career network.

## → Available Majors



60

20

ATAR Guaranteed Entry Score  
for 2026

VCE English  
(Units 3 and 4)

# Bachelor of Business Analytics

3 Years Full Time – Hawthorn Campus

→ Learn to harness data with Swinburne's **Bachelor of Business Analytics**. Gain insight into the AI and technology currently transforming industries, develop an understanding of data-driven business principles, and build professional skills and networks through strong industry connections. Graduate with the hands-on experience you need for an in-demand career.

## → Available Majors

Business Analysis

Cyber Security Management

65

ATAR Guaranteed Entry Score  
for 2026

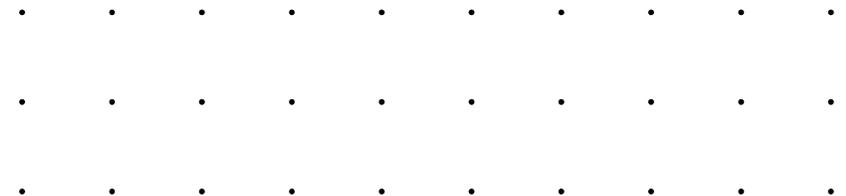
25

VCE English  
(Units 3 and 4)



# Double degrees - Business

- Bachelor of Accounting / Bachelor of Applied Innovation
- Bachelor of Business / Bachelor of Arts
- Bachelor of Business / Bachelor of Applied Innovation
- Bachelor of Business / Bachelor of Aviation
- Bachelor of Business / Bachelor of Aviation Management
- Bachelor of Business / Bachelor of Business Analytics
- Bachelor of Business Analytics / Bachelor of Cyber Security
- Bachelor of Business / Bachelor of Design
- Bachelor of Business / Bachelor of Engineering (Honours)
- Bachelor of Business / Bachelor of Health Science
- Bachelor of Business / Bachelor of Criminal Justice and Criminology
- Bachelor of Business / Bachelor of Laws
- Bachelor of Business Analytics and Analysis / Bachelor of Laws
- Bachelor of Business / Bachelor of Media and Communication



# Student Panel



## Sam

Bachelor of Business (Accounting) and Bachelor of Laws  
CIRE Community School, Mt Evelyn

## Randhita

PhD Business – focus on startups  
Ladies' College, Sri Lanka

## Bill

Bachelor of Business (Finance) and Bachelor of Engineering (Biomedical)  
Whitefriars College

## Alice

Bachelor of Business (Sports Management)  
Blackburn High School and Washington Liberty High School, North America

