

# We help you **every step** in the entrepreneurial life cycle.

The Swinburne Innovation Studio has a range of programs designed for all stages of the entrepreneurial journey, from aspiring founders with an idea, to established startups looking to scale.



## Step 1: Learn

**Aspiring founders with a startup idea or interested in learning the fundamentals of launching a business venture.**

- Initiate Program: startup fundamentals
- Masterclasses: learn how to launch your idea
- Campus Plus: online sessions for researchers on how to commercialise your work
- Join the startup community



## Step 2: Validate

**Founders and researchers with an early-stage startup or commercialisation plan progressing towards MVP or POC.**

- Luminate Program: customer discovery and MVP development
- Master Workshops: Delve deep into a Masterclass topic to develop your idea
- Campus Plus: online sessions for researchers on how to engage with industry
- Mentoring and funding opportunities for researchers



## Step 3: Grow

**Established startups looking to scale and raise venture capital funding.**

- Elevate Program: Scale your startup and get ready for investment
- Commercial Innovation engine for research commercialisation
- Mentoring and network connections to drive success
- Swinburne Ventures Limited support

## 2024 Venture Cup

**The end of year celebration of innovation at Swinburne!**

- Final pitch event for the Elevate Accelerator Program
- Kenotes and panel sessions on growing and scaling startups from industry experts
- Networking with mentors, investors and like-minded individuals

