GRANULAR

Use only when describing sugar and certain brands of instant coffee

DRILL DOWN

Have you struck oil yet?

NEW NORMAL

But is it, though?

GIVE 110%

It's mathematically impossible. Aim for 100% and demonstrate how well you understand basic percentages.

PRE-PLAN

How the popular phrase, "What's the pre-plan, Stan?' came about.

DEEP DIVE

Well, duh! Jumping head first into the shallows would be just plain reckless.

ELEVATOR PITCH

Just, no. Elevators are not a good idea right now.

LIMITED BANDWIDTH

'No time' would work well here.

UNPRECEDENTED TIMES

The one that started it all. The super-spreader of COVID clichés that makes you long for a simpler time.

CLOSE THE LOOP

Are you an electrical engineer? Then don't use it. (See also: 'circle back')

F2F

OMG, WTH does this even mean? (FYI, we don't know either).

ATOMISE

Unless you're a nuclear physicist, you must never use this word.

BINGO!

Your exposure to buzzwords is at a critical level. Our experts can help you find the best way forward.

GAINING TRACTION

Traction is what keeps your car on the road. Not a business on track.

MOVER & SHAKER

An oldie but an ... oldie.

TAKE IT TO THE NEXT LEVEL

Stairs or lift?

MISSION-CRITICAL

Houston, we have a problem.

CIRCLE BACK

Don't be surprised if they also want to close the loop (just to be on the safe side).

LOTS OF MOVING PARTS

Businesses are meant to run like well-oiled machines so this is not the phrase to use.

PIVOT

Works best when used in sentences that also contain 'traction' and 'agility'.

LET'S TAKE THAT OFFLINE

An expression that means nothing in the WFH era.

360-DEGREE THINKING

Whatever happened to 'insight'?

MOVING FORWARD

Beats moving backwards.

STRATEGIC STAIRCASE

The only way is up. Or down.

GAME CHANGER

Let's not play games, this is real life, baby.



BUZZWORD BINGO

A game the whole quaranteam will enjoy

Are you a jargon junkie? A fan of COVID claptrap? A lover of lingo?

It's time to play Buzzword Bingo! When you find a buzzword from the article, mark it off. Complete the grid check that you're not on mute and shout 'BINGO' like a boss.

Your colleagues are going to love it!

