

Our MBA program

Australian Graduate School of Entrepreneurship



swinburne.edu.au/agse



Be the cutting edge

In 2001, Swinburne University of Technology founded the Australian Graduate School of Entrepreneurship (AGSE). This makes us Australia's first dedicated entrepreneurship school. We see disruption as an opportunity. And that's the mindset we teach.

Get exclusive access to Swinburne's vibrant entrepreneurship community, which includes the Innovation Studio, and take advantage of its workshops, masterclasses and Accelerator Program – kickstart your business idea while you study!

Building on Swinburne's longstanding practice of real-world leadership, the curriculum in each AGSE degree is co-created with industry leaders. On top of that, you'll get the best of two worlds: industry practitioners, known as pracademics, teaching alongside Swinburne academics.

The practical application of your learning experience is further emphasised with industry speakers, on-site events, real-life case studies, and guest lecturers from industry and academia.

You'll be building new networks from your first day.



**#1
MELB**

We rank #1 in Melbourne for satisfaction with the staff to student interaction in postgraduate programs*

**TOP
5%**

Accreditation from the AACSB puts the Swinburne School of Business, Law and Entrepreneurship in the top 5% of business schools worldwide.

**RANKED
#43**

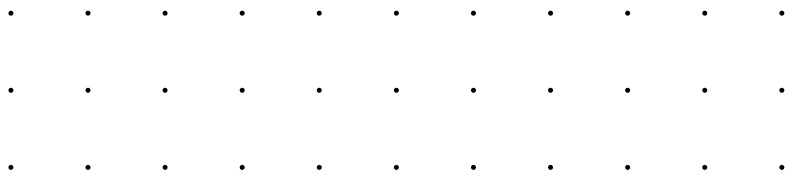
Swinburne is ranked #43 in the world in the Times Higher Education (THE) Young University Rankings#

**TIER
ONE**

Swinburne's MBA and Executive MBA ranked as Tier One in the 2022 Global MBA Rankings^

* QILT: Student Experience Survey 2020 and 2021
Times Higher Education Young University Ranking 2023
^ CEO Magazine 2022 Global MBA Rankings





Master of Business Administration

Turn into the next gen version of you with this industry-tied MBA. Internationally recognised, our program is all about learning by doing, giving you an advantage over those trained solely in theory. Deep industry partnerships, though our academics and with the Institute of Managers and Leaders, offer up many opportunities for you to have real conversations with the people you aspire to be. Stretch yourself; develop your problem-solving, strategic thinking and people management skills. Leap upward, leap soon.

Who you are

You may be a recent graduate, fresh from your bachelor degree, or early to mid-career. You're interested in advancing professionally, quickly. You see lots of opportunity to contribute and lead within your organisation, but may also be interested in striking out on your own. Either way, you're looking for a springboard to upgrade your career.

Where it can take you

You'll be equipped with the business management knowledge to lead global, multidisciplinary teams in executive-level managerial roles. Far beyond that, you'll be able to confidently create a culture of creativity and spearhead innovation within organisations to sustain a competitive edge. With design thinking inculcated as habit, developing an idea, commercialising it and sustaining growth will become second nature.

Entry requirements

Complete in 2 years, full time or equivalent part-time, if you have

- Any recognised bachelor degree (or higher award). If you have additional qualifications, you may receive Advanced Standing and complete in less than two years, or
- Finished Postgraduate Qualifying Program (international applicants only).

Complete in 1.5 years, full time or equivalent part-time, if you have

- A bachelor degree or graduate certificate in a related discipline, or
- A bachelor degree (or higher award) in any discipline plus two years' work experience, or
- Finished Postgraduate Qualifying Program (international applicants only) plus two years' work experience or two years' of higher education.

Complete in 1 year, full time or equivalent part-time, if you have

- Finished Graduate Certificate of Business Administration, or
- An honours bachelor degree in a related discipline.

Course duration

2 years (16 units), 1.5 years (12 units), or 1 year (8 units) full-time or equivalent part-time – dependent on your prior study and experience.

Course structure

Foundation units

You must complete all 4 foundation units from the list below.

INF60007	Business Information Systems
MGT60040	Management Analysis and Problem-solving
MGT60042	Business Sustainability and Social Impact
MGT60043	Future Management Skills

Core units

You must complete all 8 core units from the list below.

ACC60008	Accounting Systems and Reporting
ECO80001	Economics
ENT60006	Opportunity Discovery
FIN80005	Corporate Financial Management
HRM60016	Behaviour in Organisations
MGT80002	Business Strategy
MGT80005	Leadership for Innovation
MKT60010	Marketing Management

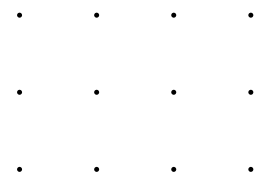
Specialisation or elective units

You must also complete 50 credit points (mostly 4 units) as your specialisation, or as your electives. There are almost 80 elective units to choose from. Postgraduate internship opportunities are also available as an elective.



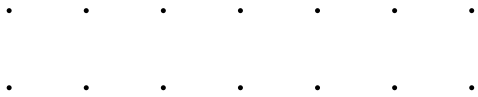


Dr Tuan Luu
Course Director



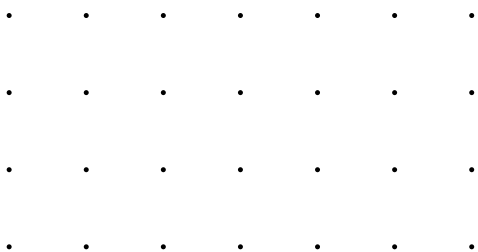
“The strengths of the MBA program at Swinburne entail its flexibility, engagement with industry, and focus on employability skills needed in a dynamic business landscape. Our students dream more, learn more, and become more on their MBA journey and beyond.

Through our partnership with Institute of Managers and Leaders, our MBA helps connect students to industry via career development workshops, professional mentoring, exclusive networking opportunities and business challenges led by local leaders.”



Industry partner

Access Australia's largest network of management and leadership professionals through membership to the institute for the duration of your studies plus one year.



Other course in the suite

Graduate Certificate of Business Administration*

6 months, full-time or equivalent part-time; all four units listed below.

ACC60008 Accounting Systems and Reporting

MKT60010 Marketing Management

HRM60016 Behaviour in Organisations

ENT60006 Opportunity Discovery

*Does not fall under AACSB Accreditation

Master of Business Administration

Specialisations

You may choose one of the below specialisations or alternatively choose the electives of your choice. The specialisation will be noted on your transcript but won't appear on your testamur.

Accounting

The accounting specialisation is critical for professionals with C-suite responsibilities or who provide budgetary and financial advice to clients and/or senior management. Complete the core unit and select any three from the remaining list of units.

ACC60008 Accounting Systems and Reporting (core unit)

ACC80003 Company Auditing

ACC80008 Managerial Accounting

ACC80012 Taxation Principles and Planning

ACC80019 Financial Accounting and Theory

ECO80001 Economics

FIN60003 Business Modelling and Analysis

Business Analytics

Choose four units to learn about business analytics and data visualisation, social media and mobile-based applications, predictive analytics, AI, Big Data, Internet of Things and more.

INF70008 Business Analytics and Visualisation

INF60012 Cloud Enterprise Systems and Analytics

INF60013 Mobile Business and Social Media

INF80005 Business Information Systems Internship Project

INF80031 Applied Business Analytics and Data Visualisation

INF80040 Predictive Analytics

INF80051 Artificial Intelligence and Insights

Business Information Systems

Analyse and articulate how technology can be used to assist business and decision-making processes. Complete the core unit and select any three from the remaining units.

INF60007 Business Information Systems (core unit)

INF70005 Strategic Project Management

INF70008 Business Analytics and Visualisation

INF80014 Contemporary Issues in Business Analysis

INF80042 Governing Technology for Business Environments

Digital Marketing

Select any four of the following units.

MKT60011 Data Empowered Marketing

MKT60012 Consumer Behaviour

MKT70017 Global Digital Marketing

MKT70019 Branding and Creative Innovation

MKT80015 Marketing Communications Agency

Entrepreneurship and Innovation

Develop an entrepreneurial mindset and specialist skills needed to lead and manage the process of innovation, business startups, and high growth through rapid change. Complete the core unit and select any three from the remaining list of units.

ENT60009 Opportunity Discovery, Creativity and Design (core unit)

ENT70012 Growth Management

ENT70018 Entrepreneurial Mindset, New Ventures and Innovation

ENT70019 Venture Planning

PRM60001 Project Management in Entrepreneurial Ventures

Finance

Select any four of the following units.

FIN80005 Corporate Financial Management

FIN60003 Business Modelling and Analysis

FIN60010 Elements of Financial Planning and Regulation

FIN80001 Modern Finance

FIN80004 Capital Markets

FIN80018 Derivatives and Risk Management

Financial Technologies

Co-created with Banxa, Bendigo Bank, Judo Bank, Inaam and Tableau, this specialisation prepares you to thrive in a financial services world of innovation, change and transformation. Complete the core unit and select any three from the remaining list of units.

FIN60006 Frontiers in FinTech (core unit)

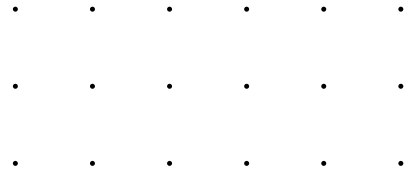
CYB60003 Cybersecurity Law, Policy and Ethics

INF70008 Business Analytics and Visualisation

INF80050 Blockchain: Business Models and Applications

INF80051 Artificial Intelligence and Insights

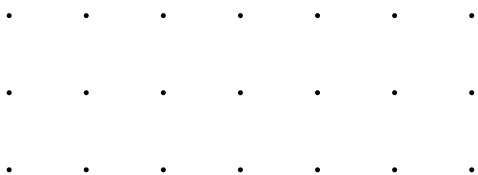
Master of Business Administration Specialisations



Human Resource Management

Complete the core unit and select any three from the remaining list of units.

- HRM60013 Employee Relations
- HRM60018 Human Resource Fundamentals (core unit)
- HRM70006 Strategic HRM in the Business Context
- HRM70012 Managing Workplace Diversity and Inclusion
- HRM70013 Strategic Human Resource Management
- HRM80015 Human Capital Analytics



International Business

Students may have the opportunity to select a Business Innovation study tour to Europe, Asia or America, or add an international internship to their studies. Select up to four units for a total of 50 credit points. NOTE: some units are equal to 25cps.

- BUS70013 Business Innovation in Europe Study Tour
- BUS70014 Business Innovation in America Study Tour
- BUS70015 Business Innovation in Asia Study Tour
- HRM70012 Managing Workplace Diversity and Inclusion
- INB60003 International Trade and Investment
- INB60004 Global Business Cultures: Advanced Theories and Practices
- MFP80002 International Internship
- MFP80004 International Internship – Extended
- SCM60003 Supply Chain Management

CAMPUSES

Hawthorn campus

John Street, Hawthorn

Croydon campus

12-50 Norton Road, Croydon


Wantirna campus


Stud Road, Wantirna


Sarawak campus


Kuching, Sarawak, Malaysia

FURTHER INFORMATION

 1300 275 794

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 [Swinburne Australian Graduate School of Entrepreneurship](#)



PLEASE
RECYCLE

The information provided here was correct at the time of printing (November 2021).
For the most up-to-date information, please visit swinburne.edu.au