



Innovation Huddle

Design Factory Melbourne

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🕒 3-5 days 📍 Face-to-face

Projects can range from three to five days, according to your needs, and can be delivered at your premises or in the Design Factory Studio. Contact DFM for more info and a quote.

You know that running a business comes with all types of complexities – whether it’s an operational challenge, better understanding your users, or creating a better environment for your teams to thrive.

This short course at Design Factory Melbourne (DFM) will empower your team to tackle these challenges with confidence.

Work closely with the expert DFM team for a dedicated sprint, utilising their design process to unpack problems and design and implement effective solutions.

You’ll walk away with a business solution that you can implement immediately, as well as a toolkit and methodology that will enable your team to solve problems faster and make effective decisions long after this course is over.



Discover more at swi.nu/inhuddle

Course highlights

- Discover how to facilitate team alignment
- Learn critical decision-making frameworks
- Refine your complex problem-solving skills
- Grow your communication skills across disciplines
- Access and understand design thinking tools and methodologies

Who should attend?

This program is for teams and organisations ready to workshop their critical business problems through a customised human-centred design thinking sprint.

Learning objectives

Through this course participants will develop the skills and knowledge to:

- Facilitate team alignment
- Prioritise impactful solutions
- Foster collaboration within their team
- Unpack complex problems and design creative solutions
- Tap into their team’s diversity and expertise, enabling collaborative problem solving that lasts.
- Conduct effective decision-making processes and increase their ability to create impact in their organisation

What you can expect

- A business solution that you can implement immediately
- A toolkit and methodology to solve problems faster
- Flexible delivery (on your premises or the Design Factory Studio)
- A participant course training manual

Pre-course work

There are no pre-requirements for this course.



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Swinburne Design Factory Melbourne

Swinburne Design Factory Melbourne (DFM) is a world-leading innovation lab, the third founding Design Factory in a network of global partners – and the first in the southern hemisphere. A team of sector-agnostic, interdisciplinary experts, DFM unpacks your organisation's complex problems using design thinking, converts your ideas into tangible concepts, and operates as a sandbox to mitigate risk, test ideas, explore customer segments, and expand the market. It also connects your organisation to Swinburne's research ecosystem.

For further information, contact us on DFM@swinburne.edu.au





Contact us

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📄 swinburne.edu.au/design-factory-melbourne/

