



# Design Thinking for Organisational Innovation

Design Factory Melbourne

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🕒 1 day 📍 Face-to-face, Workplace

Projects can be delivered at your premises or in the Design Factory Studio.

Want to drive greater impact in your organisation and expand your creativity?

This one-day short course, delivered by Design Factory Melbourne (DFM), will teach you easy and effective tools for integrating innovation and creativity into your everyday activities.

Understand the methodologies and principles of human-centred design thinking to unlock new ways of working and enhance your innovative capabilities. Learn practical skills to unpack and reframe challenges; harness your creativity to generate new ideas; empathise with and understand the needs of your users; and develop impactful and relevant solutions.

Working closely with the DFM team, you'll gain different perspectives and fresh creative outlooks to apply in your work.

With this hands-on approach, you'll learn by doing, sharing and getting guidance from interdisciplinary experts.

On completion of this short course, you will be equipped and empowered to become an innovator!



Discover more at [swi.nu/dtoi](https://swi.nu/dtoi)

## Course highlights

- Understand how to apply design thinking tools
- Learn adaptive and creative problem-solving techniques
- Learn how to identify and unpack problems to develop lasting solutions
- Generate ideas for powerful team brainstorming
- Develop prototyping skills to bring ideas to life
- Gain the confidence to experiment, challenge norms, and push boundaries

## Who should attend?

This course is for individuals and professionals who want to learn new skills and ways of working through design thinking, developing an innovation mindset, and cultivating a culture of innovation.

## Learning objectives

Through this course participants will develop the skills and knowledge to:

- Adopt an innovation mindset, supported by practical and proven tools, to drive impact in their organisation
- Apply design thinking principles to create value in everyday work
- Experiment to find innovative solutions
- Unpack challenges and reframe them to identify relevant solutions
- Understand customers and identify their unmet needs
- Execute simple user tests to gain feedback and improve solutions

## What you can expect

- Easy and effective tools to integrate innovation and creativity into your everyday work
- Guidance from interdisciplinary experts
- Flexible delivery (at your organisation's premises or the Design Factory Studio)
- A participant course training manual

## Pre-course work

There are no pre-requirements for this course.



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## Swinburne Design Factory Melbourne

Swinburne Design Factory Melbourne (DFM) is a world-leading innovation lab, the third founding Design Factory in a network of global partners – and the first in the southern hemisphere. A team of sector-agnostic, interdisciplinary experts, DFM unpacks your organisation's complex problems using design thinking, converts your ideas into tangible concepts, and operates as a sandbox to mitigate risk, test ideas, explore customer segments, and expand the market. It also connects your organisation to Swinburne's research ecosystem.

For further information, contact us on [DFM@swinburne.edu.au](mailto:DFM@swinburne.edu.au)





## Contact us

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