



Masterclass Change Management



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🕒 2 day 📍 Face-to-face, Live online, Workplace 💰 \$ 2000

It's estimated that two out of three change initiatives fail. That is often due to a disconnect between the generation of an idea for change, and the ability to truly create change through stakeholder management, project frameworks, and effective communication.

This Masterclass teaches change managers how to take brief for change and create a framework that delivers.

Change management, and the ability to work to a change vision, has now become an important and expected work attribute. The ability to be a true change master is what will differentiate leaders and boost careers. The ability to be bold and visionary, and create innovative and sustainable change, is rare but can be learnt.

In this two-day workshop, learn how to deeply understand the dynamics of change, and employ your own custom change management strategies to turn challenges and crises into opportunities.

Discover how to make the leap from being a change manager to a highly valued change master, with the ability to devise your own change management plan.



Discover more at swi.nu/changemg

Course highlights

- Understand the complexities of a global business environment and critically analyse and evaluate organisational changes.
- Understand the changing nature of complex organisations in the light of cultural, environmental, and global influences.
- Understand the dynamics, complexity, and the stages of organisational change.
- Identify and prioritise change opportunities from both external and internal drivers.
- Assess the impact of planned change using change impact analysis tools.
- Develop a detailed change management plan with clarity of all key change roles and responsibilities.
- Lead a team and build employee capability for change.
- Apply best practice change management models.
- Understand why most change fails, the psychology of change resistance, and develop actions to manage and reduce change resistance.
- Plan effective change communications and identify and manage all key stakeholders.

- Monitor the change impact, applying corrective actions and effectively embedding the change into company culture and systems.

Who should attend?

Participants are often experienced leaders and managers and change management practitioners, who want to better understand the rapid evolution of business practices and develop visionary change leadership.

Learning objectives

By completing this course, participants will be able to:

- Create innovative and sustainable change.
- Become bold and visionary.
- Drive successful change and efficiencies.
- Position themselves as a leader.

What you can expect

- A workbook to take home or to work that you can reference back to.

- Learn alongside professional peers, and network.
- Pathways to continue your studies with Swinburne Edge.
- The immediate knowledge and confidence to implement your new skills.

Pre-course work

There are no pre-requirements for this course.

Dates

View dates and register for this course.

Pathway Opportunities

Upon completion of your Masterclass, eligible participants have the option to enrol in and attend two additional workshops and complete the assessment for **BSBLDR601 Lead and manage organisational change**, which can be credited towards the **10840NAT Graduate Certificate in Applied Business**.



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The Swinburne Edge difference

Swinburne Edge is a division of Swinburne University that exclusively services professionals. We offer professional development to people with existing skills and experience, who are ready to up-skill or formalise their skills for their next career stage. Immerse yourself in a Swinburne Edge short course or qualification to enhance your current knowledge with fast-tracked, practical learning that gets you to your goal faster.

For further information, contact our Continuing Professional Education Advisors on 1800 633 560 or edge@swinburne.edu.au.




"Excellent Masterclass. We had an excellent facilitator who provided enough information for us to really learn, while allowing the class to discuss and learn as a team. A very enjoyable class."

Kanika
Participant,
Masterclass Change Management





Contact us

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