

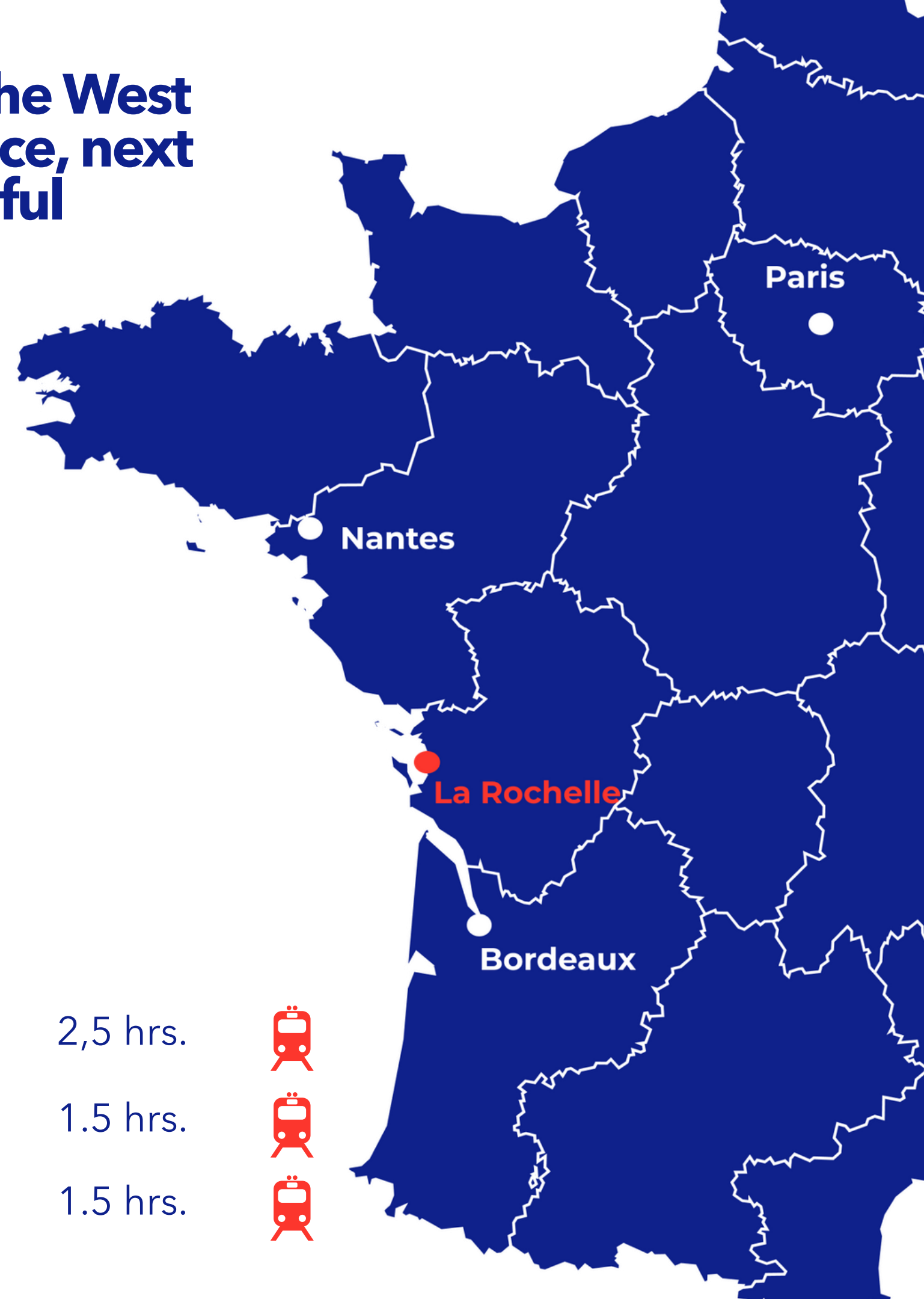


Short  
Programme  
*January-February 2024*



# Welcome to La Rochelle!

Located on the West coast of France, next to the beautiful island of Ré



La Rochelle is a safe and pleasant city with an exceptional climate.

1st place in the category 'Medium size cities'

2nd in the criteria 'Attractiveness'



Paris 2,5 hrs.

Nantes 1.5 hrs.

Bordeaux 1.5 hrs.



# La Rochelle A great place to live and study



Culture, tourism and sport related events all year long!

**Music Festival *Francofolies* (July)**

**Red Bull Cliff Diving**

**International Film Festival (June)**

**Grand Pavois Boat Show (September)**

**Vertical Ocean Camp**

**Sunny Side of the Doc (June)**

...



Increase of 25% students for 10 years  
1 in 5 students from abroad

# About Excelia

**5000**  
STUDENTS ON CAMPUS

**25%**  
INTERNATIONAL STUDENTS

**80**  
NATIONALITIES

**Multiple  
accredited  
non-profit  
institution**



- Created in 1988 by the chamber of commerce in La Rochelle.
- Internationally recognized higher education group.



**Short  
Winter  
Programme  
at Excelia  
La Rochelle**



# Our Winter Program

From January 19th to February 4th 2024

## CSR & Environmental Issues

Total hours: 60  
ECTS: 7,5

This course will provide an opportunity to approach the operationalization of CSR components from a practical perspective and will be tackled in a concrete and pragmatic dimension, introducing innovation, case studies related to sustainable development. Participants will be therefore provided with the main keys to building a "sustainable" and "ethical" business project in a defined business sector.





# Our Winter Programme

## Course Content

- Introduction, context and history of human development & CSR
- Current approach of CSR & issues
- Sustainable Development Goals (SDG) : social, environmental and economical issues; worldwide initiatives and innovations
- United Nation Global Compact
- CSR & environmental issues : Challenges & Benefits for organizations
- Different establishments of CSR strategies
- International criteria, norms & labels : ISO 14000, ISO 26000, ESG, BCorp...
- CSR policy in the core business : Circular Economy, Fair trade, Social & Solidarity Economy

Case-studies, individual and group work, brainstorming and company visits & analysis of concrete CSR policy

# Typical Schedule

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## Week 1

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

MORNING

WELCOME PRESENTATION

CLASS

COMPANY VISIT

COMPANY VISIT

COMPANY VISIT

AFTERNOON

CULTURAL VISIT

CLASS

CLASS

CLASS

CLASS

## Week 2

MORNING

CLASS

COMPANY VISIT

CLASS

CLASS

CLASS

AFTERNOON

COMPANY VISIT

CLASS

COMPANY VISIT

CLASS

CULTURAL VISIT



# Choice of Accommodation

From January 19th to February 4th 2024

All accommodations are in *Les Minimes area*, less than 15min by foot from Excelia

## Hotel Première Classes, Les Minimes

**Shared room**, with 2 single beds, individual bedroom with bathroom and toilets.

A/C, Wifi, bed linen and towels included Reception 24/7

Breakfast included

**Price : 500€ per person for the complete stay\***



## Les Estudines Séjour et Affaires Residence, Les Minimes

One **individual bedroom** with a small kitchen, an individual bathroom and toilets.

Wifi, Kitchenware, bed linen and towels included  
Reception Monday to Saturday – office hours.

**Price : 700€ for the complete stay\***



## Hotel B&B, Les Minimes

One **individual bedroom** with an individual bathroom and toilets.

Wifi, bed linen and towels included – Reception 24h/7

Breakfast included

**Price : 900€ for the complete stay\***



\*Up-to-date prices will be provided soon. Accommodation is granted on a first-come, first-served basis

# For more information?

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## Your contacts:

For all your questions on our short programs, please contact:

Mr. Ryan ROSE

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